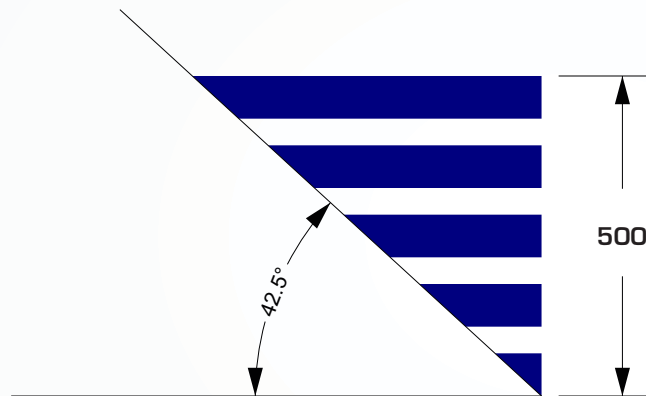


BRAND GUIDELINES

TRIANGLE SIGN AND AWNING

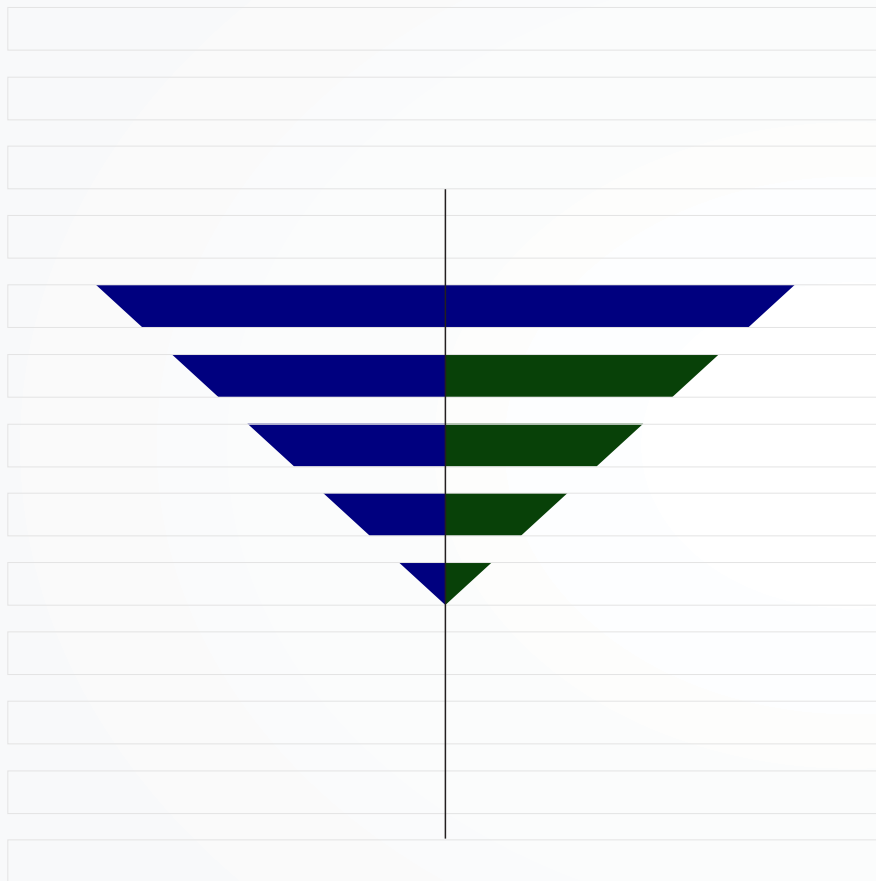


- 1
- 2
- 3
- 4
- 5



TRIANGLE SIGN & AWNING





ELEMENT MIRROR



FAVICON ELEMENT



**MAIN
LOGO**

**CURRENT LOGO SIMPLIFIED
AND ADJUSTED**



**LOGO
WITH
BACKGROUND**

**CURRENT LOGO WITH
BACKGROUND COLOR**



**LOGO
WITH
BACKGROUND**

**CURRENT LOGO WITH
BACKGROUND COLOR**



We are pleased to share with you the official Brandbook of Triangle Sign And Awning, which outlines the visual identity and usage guidelines for our logo, colors, fonts, and overall brand assets. This document is designed to ensure a consistent and professional representation of our brand across all platforms and mediums. Please review the brandbook thoroughly before using any of our brand materials. Should you have any questions or need custom adaptations, feel free to reach out. Thank you for your collaboration.

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Sincerely,
Name Surname

A4

The A4 letterhead template is designed for formal business communication. It features the official logo, standardized header layout, and consistent typography. All letters should follow this format to ensure brand consistency, professionalism, and easy recognition across printed and digital documents.



**TRIANGLE
SIGN &
AWNING**

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USAGE OF CURRENT LOGO

A4

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USAGE OF CURRENT LOGO

MAIL SIGNATURE

ANDREI SMAHON
PRESIDENT

Phone: (773) 501-7335

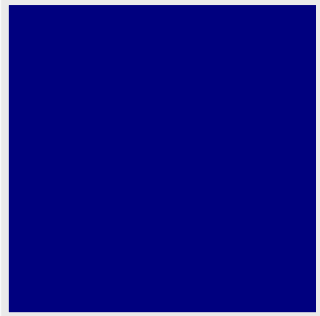
Website: trianglesignandawning.com

Address: 127 W. Wrightwood Ave. Elmhurst, IL 60126

God Bless You! Rom 8:28



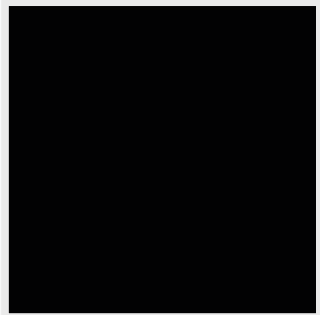
The email signature is designed to reflect the brand's identity in a clean, consistent, and professional manner. It incorporates the official logo, key contact details, and social media icons while maintaining proper hierarchy and brand colors. Always use the approved format to ensure visual consistency across all communications.



#00007F



#084108



#000000

MAIN GUIDELINE COLOR OPTIONS

Our brand colors are carefully selected to convey professionalism, trust, and clarity. These core colors must be used consistently across all brand materials to maintain a unified identity.

#00007F – Primary Blue, used for logo backgrounds and key visuals.

#084108 – Accent Green, used for promotional emphasis and highlights.

#000000 – Black, used for typography and supporting design elements.

Avoid using tints or unapproved shades. Always apply these exact color codes in digital and print formats.

EUROSTILE BOLD

Logo Font

BIGNOODLETITLING

Promotion Font

Arial

Content Font

MAIN GUIDELINE

TYPOGRAPHY

Typography Guidelines

Our brand identity is supported by a consistent use of typography. We have selected three primary typefaces to maintain a clear visual hierarchy across all applications.

Eurostile Bold is used for the logo to ensure a strong and modern appearance.

BigNoodleTitling is designated for promotional headers and impactful messaging.

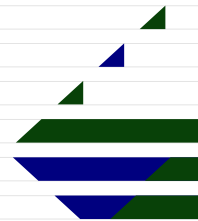
Arial is the preferred font for body content due to its readability and versatility.

Always use the assigned fonts for their intended purposes to preserve the brand's integrity and professionalism.



ANDREI SMAHON

+1 888-263-6639
sales@trianglesignandawning.com



TRIANGLESIGNANDAWNING.COM

USAGE OF CURRENT LOGO

VISIT CARD

Business Card Guidelines

The Triangle Sign & Awning business card design reflects our brand's professional and modern identity. The front includes the official logo on a solid background, while the reverse provides clewhite space for clarity and elegance.

DARK BACKGROUND

USAGE OF LOGO DARK BACKGROUND



OVER IMAGE

USAGE OF LOGO OVER DARK IMAGE



 TRIANGLE
SIGN &
AWNING



**OVER
IMAGE**
OVER LIGHT IMAGE

**OVER
IMAGE**

IMAGE WITH BACKGROUND



**TRIANGLE
SIGN &
AWNING**

OVER VEHICLE

Vehicle Branding – Logo Placement Guidelines

The Triangle Sign & Awning logo should be placed on the side panel of the vehicle, centered vertically and horizontally within the main flat area of the body. Ensure the logo remains clearly visible, not obstructed



PAPER CAP



PAPER BAG



TUMBLER



NOTEBOOK





2025
TRIANGLE SIGN AND AWNING